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PATENT SCORECARD | INFORMATION TECHNOLOGY

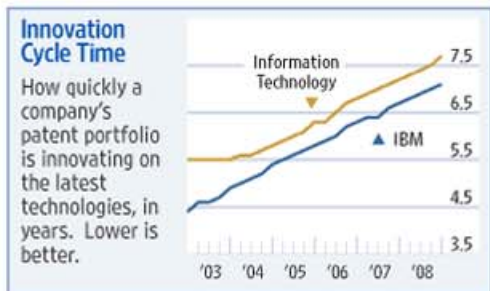
Monday, March 16, 2009

Patent Board has developed more than 50 indicators that track global patent activity relating to companies' innovation, technology, and science strengths. This week's graphic looks at the information Technology industry. Multi-industry companies are ranked on patents related to the featured industry only.

A LOOK AT THE LEADER: INTL BUSINESS MACH

GO TO: Top To Bottom | Stock-Market Performance

How the leaders by technology strength compared with Information Technology industry, by Patent Board's rankings and stock-market performance.



Sources: www.PatentBoard.com; WSJ Market Data Group

INFORMATION TECHNOLOGY FROM TOP TO BOTTOM, BY TECHNOLOGY STRENGTH

GO TO: A Look at the Leader | Stock-Market Performance

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Below, companies and private research firms are grouped by their Patent Board technology strength ranking which is based on the scale, quality, impact, and nearness to core science of a company's patent-based intellectual property. This overall strength rating factors in both qualitative and quantitative aspects of a company's patent portfolio. The charts help to spot the leaders in each group and across the board. All indicators based on 13-week rolling averages.

PATENT BOARD'S RANKING MEASURES:

SCIENCE STRENGTH: An aggregate rating measuring the degree to which a

TECHNOLOGY STRENGTH: An aggregate rating measuring the overall quality of a

company's portfolio is linked to core science.

company's patent portfolio.

Tech strength	Company/concern	Symbol	Patents granted	Science strength		Innovation cycle time	Industry impact
				13-wk	5-yr		
5475.6	Intl Business Mach	IBM	3392	3863.3	2700.4	7.2	
4515.2	Microsoft Corp	MSFT	2091	25270.3	13303	7.4	
1846.5	Hewlett-Packard	HPQ	1484	928.5	848.2	7.5	
1326.9	Hitachi Ltd ADS	HIT	1015	326.5	336.8	6.8	
1307.7	Canon Inc ADS	CAJ	1257	154.8	170	7.7	
1270.9	Ricoh Co Ltd	...	924	170.5	177	8.1	
939.4	Sun Microsystems	JAVA	561	2166.3	2460.4	7.4	
879.6	Oracle Corp	ORCL	312	1468.8	714.6	6.7	
746.7	Xerox Corp	XRX	613	1045.5	900	9.4	
743.6	Samsung Group	...	822	155.5	97.8	7.3	
641.1	Seiko Epson Corp	...	642	41.8	93	7.3	
635.7	Toshiba Corp	...	539	265.5	147.8	7.6	
586.4	Silverbrook Research Pty Ltd	...	563	154.8	70.2	9.1	
573.4	Accenture Ltd A	ACN	70	713	545	7.8	
572.7	EMC Corp	EMC	227	69.8	101.8	7.3	
482.3	Fujitsu Ltd	...	540	129	158.2	7.1	
465.7	Symantec Corp	SYMC	153	384.3	219.6	7	
455.8	NetApp Inc	NTAP	124	2178.8	987.6	8.3	
433.7	Apple Inc	AAPL	208	490.5	260.8	8.6	
429.4	SAP AG ADS	SAP	271	986.3	386.2	6.6	
385.2	Brother Industries KK	...	457	1	0.4	7.2	
319.3	QLogic Cp	QLGC	41	109.5	26.6	6.6	
301.7	Dell Inc	DELL	172	2.5	1.4	7.3	
284.4	Sharp Corp	...	279	119.8	89.4	8.3	
280.2	Panasonic Cp	PC	302	162.3	208.4	7.3	
269.1	Seagate Technology	STX	247	113.5	246	7.7	
250.0	Time Warner	TWX	124	455.5	214.4	7.7	
232.7	Konica Minolta Holdings	...	322	4	3	7.6	
228.5	TDK Corp ADS	TDK	203	20	24.4	6.1	
227.4	Yahoo Inc	YHOO	78	263.8	125	7.8	
212.8	Siemens AG ADS	SI	221	753.8	384.4	6.9	
201.7	Digimarc Corp	DMRC	58	2871.8	4019	10	
201.0	Google Inc A	GOOG	67	470.8	284.4	6.5	
197.1	Compal Electronics Inc	...	81	0	0	7.9	
192.6	NEC Corp	...	187	213	305.4	6.8	
174.4	Cadence Design Sys	CDNS	82	3824.8	4662.6	6.6	
139.6	Eastman Kodak Co	EK	174	82.3	114.6	9.7	
135.6	Super Talent Technology Corp	...	25	0	0	4.9	
129.3	Unisys Corp	UIS	88	18.3	18.2	7	
128.0	Western Digital	WDC	85	36.3	56	6	
126.8	Akamai Technol	AKAM	20	13.5	27.8	5.8	
125.3	Diebold Inc	DBD	83	0	0	10.6	
123.4	Adobe Systems	ADBE	86	226.5	103	7.4	
122.4	Inventec Corp	...	126	0	0	5.9	
109.8	Lexmark Int'l A	LXK	154	5	4.6	8.6	
106.1	Mitsubishi Electric Corp	...	110	661.8	353.8	7.2	
102.6	Kyocera Corp ADS	KYO	113	0	0	7.2	
99.2	McAfee Inc	MFE	32	44.5	110.4	7.9	
93.4	Nuance Communicat	NUAN	58	182.3	218.8	8.2	